



Corporate Social Responsibility Programme



Galway CSR Programme

OUR COMMITMENT

Making Galway a sustainable destination for international business events is a key goal for the Galway Convention Bureau (GCB). We recognise that many International Associations and Companies want to host events in-line with recognised sustainability standards. GCB is committed to making Galway internationally recognised as sustainable city for business events. We want to grow tourism sustainably while protecting our natural resources, we want to give back to society aligning ourselves where possible with the UN sustainable development goals.

I am delighted to introduce to you our new corporate social responsibility programme available for your delegates or clients in Galway. The activities have been carefully curated to give delegates the best and most impactful experience. Working with Give to Get a social impact company we can help you give your delegates a meaningful experience. Give to Get can run the full activity from arranging transport to delivering education sessions, to reporting on the impact of the activity on the delegates and the organisation. The activities are available for a min of 25 people and above.

Please view our selection of activities, should you wish to proceed with any of the activities please contact me on rose@galwayconventionbureau.com I am looking forward to making a difference together.

Kind Regards



Manager, Galway Convention Bureau

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Who We Are

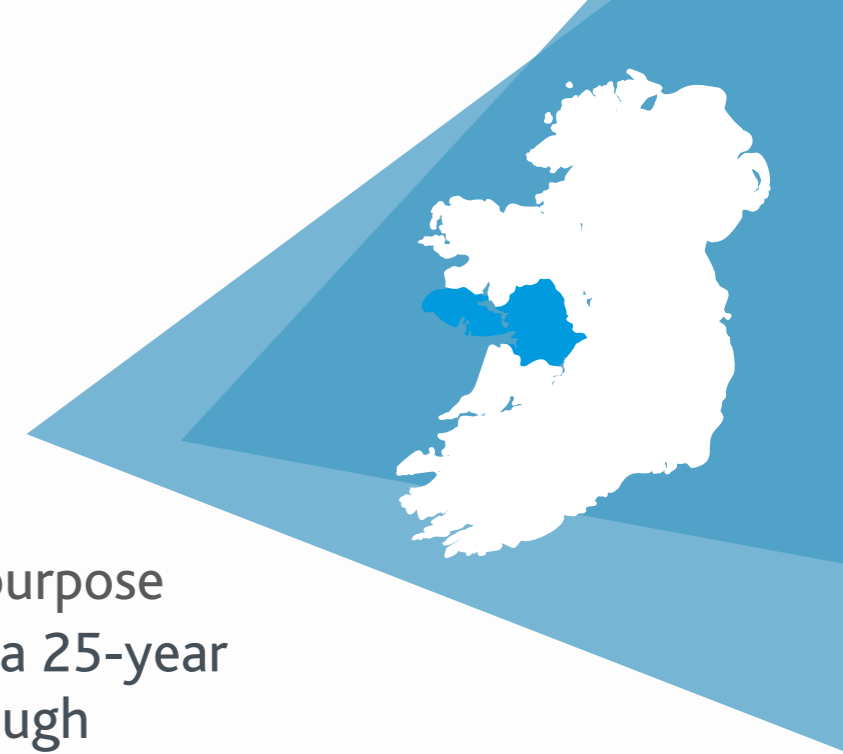
PUTTING PURPOSE IN MOTION

For customers, employees, and communities, a brand's commitment to purpose matters more than ever. Give To Get is the social impact company with a 25-year legacy of helping brands **define, develop and deploy** their purpose through programs and campaigns that deliver results.

Our work creates value from the inside out for all stakeholders: leaders, employees, the company, shareholders, customers and society at large. We put purpose into motion so everyone comes away inspired, empowered and with greater commitment to the brand.

The result?

making your people better, your brand better and the world better.



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Where We Work

PUTTING PURPOSE IN MOTION

We connect global corporations, local nonprofits as well as agencies serving these clients with their key stakeholders in communities worldwide.

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CONTINENTS

25

COUNTRIES

72

CITIES



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Your Platform

PUTTING PURPOSE IN MOTION

As part of the conference activity we have proposed Social Impact Activity. The programme will run as a 1-3 hour CSR activity that benefit local nonprofit partners and engages participants in high impact volunteering. The program will be based in Galway with a variety of on and off-site options available. The proposed activities will be stimulating, impactful, and fun for all attendees.

Initial causes that have been identified for support include:

1. Environment
2. Sustainability
3. Vulnerable People
4. Education

Building team
cohesion,
communication and
Morale through
Volunteering



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Galway: Beach Clean (Offsite)

Nonprofit Description

Overview

Challenge: It is predicted that by 2050, ocean plastic could outnumber the population of fish (1). And with only 4 out of Ireland's 50 beaches, rivers and harbours being considered clean (2), serious damage is done to the marine wildlife and environment, as well as the aesthetic of the beaches. Particularly with the COVID-19 pandemic, we expect that ocean plastic pollution to increase.

This project runs in partnership with Clean Coasts who organise hundreds of beach clean-ups each year. They will provide an introductory talk to highlight the importance of picking up litter found on the water edge. .

Location

Offsite:

Beach

Project Description

Overview

Volunteers will engage in a 2 hour project, starting off with the introductory talk at onsite. We will then travel to a local beach not far from the hotel so that you can get stuck in with the tasks:

- Cleaning up the local Galway beaches
- Help record data for the marine litter survey

Number of Volunteers

Unlimited



SCOREBOARD 1-5

Inspiration	4
Transformation	5
Community Impact	4
Sustainability of Works	4
	4.25

Galway: Bee Bombs & Hives (Offsite & Onsite)

Nonprofit Description

Overview

Challenge: There is a range of wildlife threatened by extinction in Ireland, none such more than the bee. Even though $\frac{1}{3}$ of Irish food relies on pollinators, over half of species have declining numbers (1). By planting wildflower "bee bombs", bees can pollinate and thrive.

Working with the Irish Bee Conservation, we will host an introductory session to learn about the local species of bee.

Location

Onsite:
_____ site

Offsite
_____ site

Project Description

Overview

After the introductory session at the hotel, volunteers will be split into 2 groups. Half will stay onsite and half engage in hands-on projects onsite. The other half will then go to ___ to prepare it to plant the bee bombs. Tasks will include:

- Preparing and planting "bee bombs" at the site
- Planting other plants which will encourage more wildlife
- Building and painting beehives

Once created, the beehives and boxes can be donated to local schools and/or be transported to the wildflower site



SCOREBOARD 1-5

Inspiration	3.5
Transformation	5
Community Impact	4.5
Sustainability of Works	5
	4.5

Galway: Bat Boxes (Onsite)

Nonprofit Description

Overview

Challenge: Even though bats are perceived as scary, blood-sucking monsters, Irish bats are all small, insectivorous. Bats and Bugs Ireland recently bought out a citizen science experiment to help them learn what bats eat. By creating bat boxes, it encourages them into areas where there are few roosting sites

Working with Galway Bat Group, you will be educated about the local population of bats and construct homes for them where citizen scientists can collect samples that can be sent off and analysed for the experiment

Location

Onsite:
_____ Hotel.

Project Description

Overview

Volunteers will engage in hands-on projects onsite within The _____ Hotel. Volunteers will be split into smaller groups. Tasks will include:

- Building and painting bat boxes
- Create bat dropping collecting boxes
- Create information leaflets to educate children about the project

Once created, the bat boxes can be donated to local schools and/or parks to provide a valuable resource for the experiment

Number of Volunteers

Unlimited



SCOREBOARD 1-5

Inspiration	4
Transformation	3.5
Community Impact	4
Sustainability of Works	5
	4

Galway: Woods Clean Up (Offsite)

Nonprofit Description

Overview

Challenge: Ireland's beauty spots may become hotspots for littering, due to the increase in staycations as an effect of the pandemic. Wildlife in Galway's Merlin Woods and Terryland Forest park will be particularly affected due to people disregarding their rubbish.

Working with the Irish Wildlife Trust Galway Branch, who will educate you about local wildlife in their introductory lecture. Local volunteers who are part of the Facebook groups of the 2 woodlands will then lead you on your hunt for litter.

Location

Offsite:
Merlin Woods

Terryland Forest Park

Project Description

Overview

Volunteers will be split into 2 groups after the introductory session. Half will go to the Merlin Woods and the other half to the Terryland Forest park.

Tasks will include:

- Cleaning up the local Galway woods
- Help record data for a litter survey

The survey can be used to compare with other collections



SCOREBOARD 1-5

Inspiration	4
Transformation	5
Community Impact	4
Sustainability of Works	4
4.25	

Galway: Air Pollution Kits (Onsite)

Nonprofit Description

Overview

Challenge: An estimated 1300 people die prematurely in Ireland ascribable to high levels of air pollution (1). For young children, to comprehend the effects of air pollution to their health and the environment, we have created a kit which allows them to physically see the amount of pollution in their local area.

In partnership with the National University of Ireland, we will host an onsite conference to educate everyone about air pollution in Galway.

Location

On Site

Project Description

Overview

Volunteers will be involved in boxing up kits which children can use to detect the presence of polluted air (2).

Tasks will include:

- Assemble Air Pollution Kits
- Decorate the kits

The kits will then be sent to local primary schools/after school clubs. Children can then set up them at school or at home and see how much pollution there is in the local area



SCOREBOARD 1-5

Inspiration	5
Transformation	2
Community Impact	3
Sustainability of Works	5
3.75	

Vulnerable People: COPE Galway (Onsite)

Nonprofit Description

Overview

In recent years, the number of people accessing homelessness services has increased and the events of 2020 have resulted in further demand for such services.

It is more important than ever to support individuals in our communities who are experiencing homelessness. COPE Galway is an organisation that works to prevent homelessness and provides essential support services to those in need.

This project is in partnership with COPE Galway and volunteers will assemble 'Hygiene Kits' and 'Transition Kits' that will be distributed to these vulnerable community members.

Location

Onsite

Project Description

Overview

Volunteers will engage in a hands-on project onsite. Tasks will include:

- An introductory talk from COPE Galway to hear more about their vital work.
- Assembling 'Hygiene Kits' and 'Transition Kits'
- Packing up the kits and writing messages of goodwill to the recipients

Number of Volunteers

Unlimited



SCOREBOARD 1-5

Inspiration	4
Transformation	4
Community Impact	5
Sustainability of Works	4
	4.25

Vulnerable People: Brothers of Charity Service (Onsite or Offsite)

Nonprofit Description

Overview

As a society, it is of utmost importance to support individuals with disabilities to experience a life they deserve. Organisations such as Brothers of Charity Service are instrumental in supporting individuals with disabilities to be valued citizens, to have ordinary life experiences and to be closely connected with those around them. One of the services Brothers of Charity Service provides is an education service for children with complex learning and physical disabilities. These services are run at Development Centres, helping children with their communication skills, social skills, play skills, and interpersonal skills. This project recognises the importance of maintaining these centres and will provide play equipment for the children to enjoy.

Location

Onsite

Project Description

Overview

Volunteers will engage in a valuable project onsite. Tasks will include:

- A talk from Brothers of Charity Service
- Taking part in putting together play equipment that will be donated to the Development Centres for the children to enjoy. This can either take place onsite or at the Development Centres.



SCOREBOARD 1-5

Inspiration	4
Transformation	4
Community Impact	4
Sustainability of Works	4
	4

Number of Volunteers

Unlimited

Vulnerable People: Hand in Hand Galway (Onsite)

Nonprofit Description

Overview

The experience of being hospitalised can be difficult for anyone – let alone a child. Covid-19 has meant that hospital visitation has decreased, which has had a huge impact on both children and their families.

Hand in Hand offers a range of practical and emotional support services that help to reduce some of the stress and anxiety that impact the whole family when a family receives the news that their child has cancer. This project is in partnership with Hand in Hand and volunteers will put together activity packs, boredom buster packs and cards of support for the children. These donations will be used to help alleviate the long hours spent at the hospital and help to provide comfort to the children.

Location

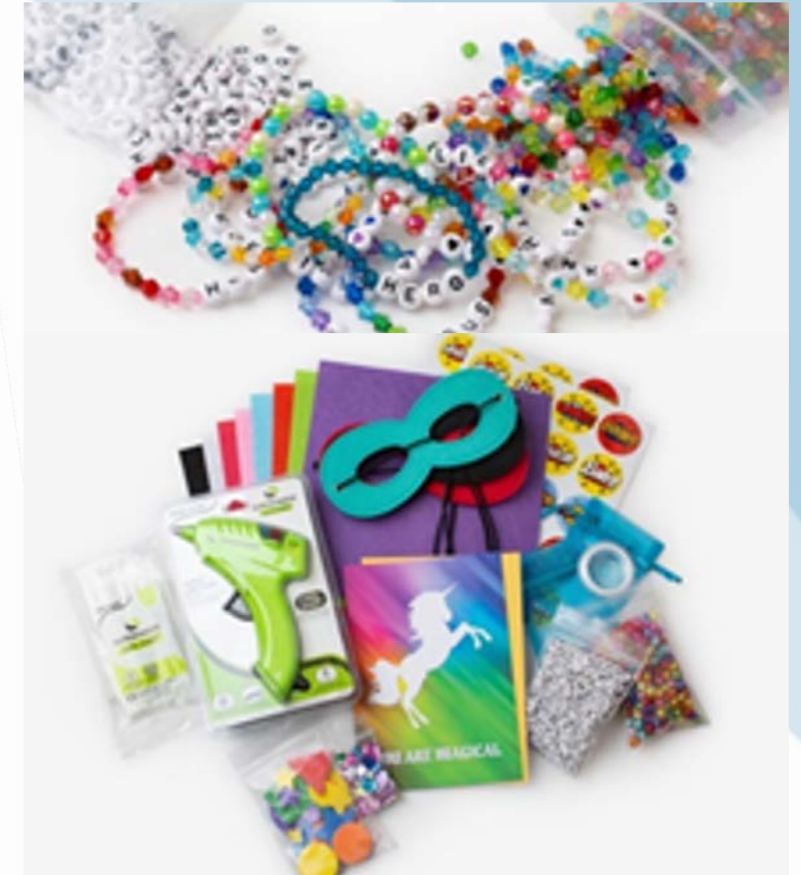
Onsite

Project Description

Overview

Volunteers will engage in a valuable project onsite. Tasks will include:

- An introductory talk from Hand in Hand Galway to hear more about their important work.
- Taking part in putting together activity packs for the children.
- Writing cards of support to the children to let them know that someone is thinking of them.



SCOREBOARD 1-5

Inspiration	5
Transformation	4
Community Impact	5
Sustainability of Works	4
	4.5

Number of Volunteers

Unlimited

Galway: Education (Onsite)

Nonprofit Description

Overview

Delivering Equality of Opportunity in Schools (DEIS) is a national programme aimed at addressing the educational needs of children and young people from disadvantaged communities. Schools participating in DEIS have high levels of disadvantage and receive a range of additional resources.

In this project, volunteers will construct, paint, and decorate planter boxes which will then be donated to DEIS schools in Galway. These planter boxes will facilitate schools to grow their own fruit, vegetables, and herbs as well as educating children about the importance of healthy eating.

Location

Onsite

Project Description

Overview

Volunteers will engage in a valuable project onsite. Tasks will include:

- Building a planter box
- Painting and decoration of planter boxes
- Packing up the constructed/ painted planters with seeds, recipes, messages of goodwill to the recipients

All planters will then be donated to DEIS schools in Galway.

Number of Volunteers

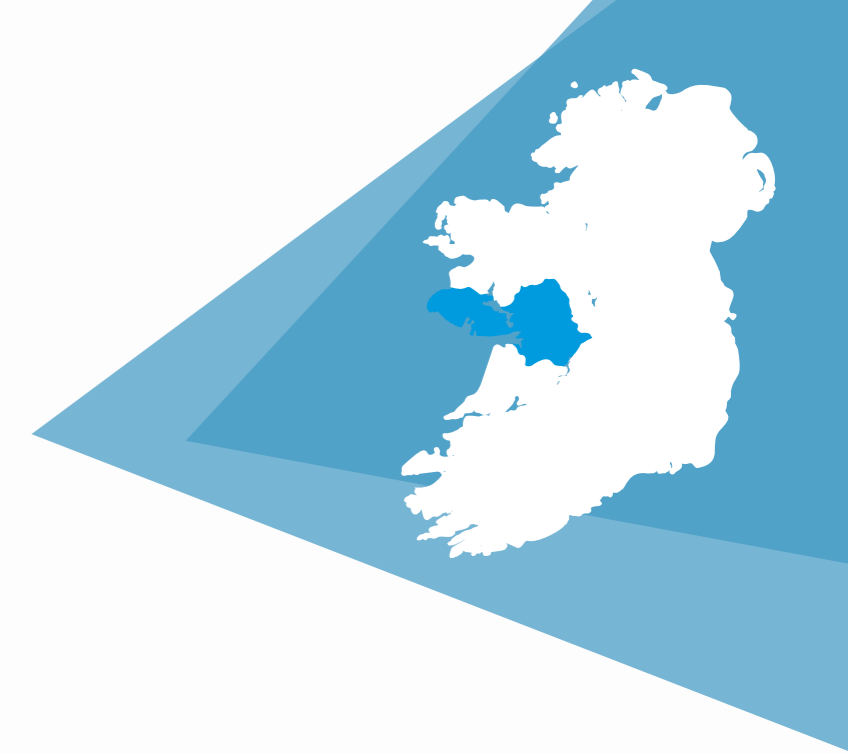
Unlimited



SCOREBOARD 1-5

Inspiration	5
Transformation	4
Community Impact	5
Sustainability of Works	5
	4.75

Project Pricing Summary



Project Type	Cost band per person
Beach Clean	€90-125
Bee Boxes and Wild Flower Bombs	€95-135
Bat Boxes	€95-135
Woods Regeneration	€90-125
Air Pollution Kits	€97-127
Vulnerable People	€90-145
Children's Outdoor Play Equipment	€100-150
Children's Activity Packs for Hospitalised Children	€85-115
Education – Planters for Schools	€95-145

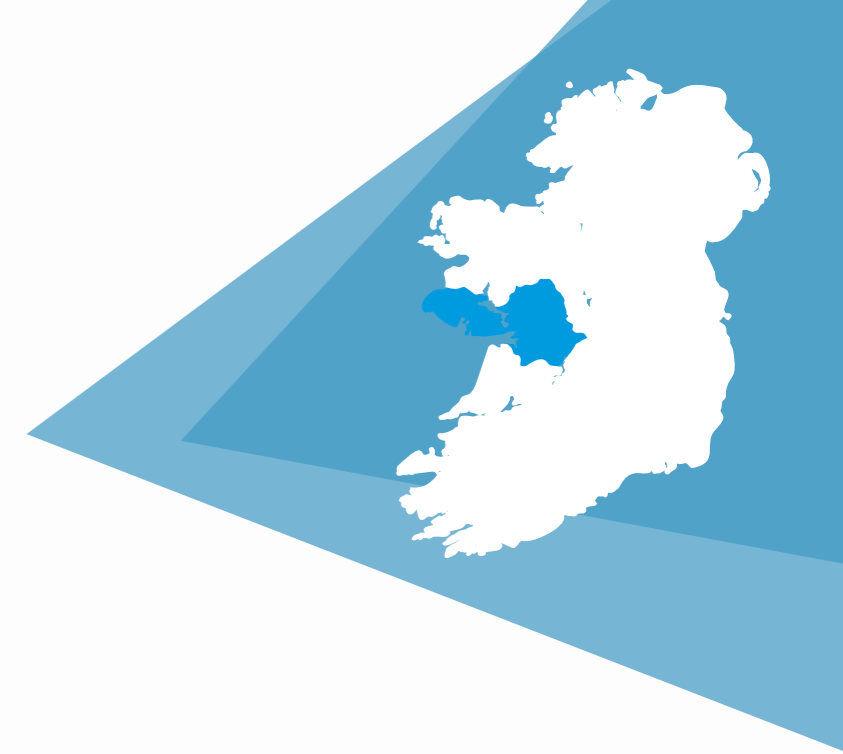
- Projects include full Give to Get staffing for planning, delivery, implementation and reporting
- All material cost included as well as liaison with cause/charity including delivery and installation of any project donations
- Projects include Education and Learning introduction from Cause or Give to Get Representative
- Range of pricing takes into account the scope of final project agreement
- Minimum number of participants: 25
- Transportation for participants included to off site locations

Our Execution

PUTTING PURPOSE IN MOTION

Give to Get manage and are responsible for:

- Manage non- profit partnerships
 - Project scoping and design
 - Project preparation and logistics
 - Project staffing
 - Insurance and waivers
 - Written report-post project
- Manage agency and departmental stakeholder partnerships
 - Lead planning and pre- production
 - Project execution
 - Post- project delivery of donations to non- profit partners



Thank You.

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